

# INDEPENDENT DISTRIBUTORS ASSOCIATION

*Celebrating 67 Years of Global Aftermarket Excellence*

## IDA Hospitality Suite Sponsorship Prospectus

### Event Overview

**Date:** March 4, 2026 | **Time:** 6:00 PM – 9:00 PM

**Location:** Westgate Las Vegas Resort, Suite 2910

**Audience:** IDA members, distributors, and industry partners attending CONEXPO 2026

**Goal:** Create a premier networking environment funded through tiered sponsorships offering high visibility and engagement.

Tier	Price	Availability	Key Benefits
Title Sponsor	\$6,000	1 Available	• Naming rights: “IDA Hospitality Suite presented by [Company Name]” • Co-branding on signage, video loop, and promotional materials • Branded signature cocktail and bar napkins • 10 VIP invitations • Featured 60-second promotional video on event screens • Logo and company profile in IDA recap
Presenting Sponsor	\$3,500	Up to 2 Available	• Co-branding as “Presented with [Company Name]” • Logo placement at food or bar stations • 6 VIP invitations • Logo in looping video reel, event signage, and social media • Inclusion in pre- and post-event communications
Gold Partner	\$1,500	Up to 4 Available	• Logo on all signage and event video loop • 5 VIP invitations • Group recognition on LinkedIn and IDA email blast • Collateral placement in suite • Option to provide branded giveaways or printed materials
Silver Partner	\$750	Up to 6 Available	• Logo on signage, video loop, and recap • 3 VIP invitations • Group social media and email mentions pre-event • Recognition on event welcome slide
Bronze Supporter	\$400	Up to 10 Available	• Logo on signage and video reel • 2 VIP invitations • Acknowledgment in post-event recap
In-Kind Sponsor	Custom	Unlimited	• Recognition matched to contribution value (food, beverages, printing, décor, etc.) • Logo placement on signage and verbal thank-you during event • Inclusion in event program and recap

### Key Dates

**Sponsorship Commitment Deadline:** January 15, 2026

**Logos & Digital Assets Due:** February 10, 2026

### Sponsor Commitment Form

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email / Phone:** \_\_\_\_\_

**Sponsorship Tier:** Title ☐ Presenting ☐ Gold ☐ Silver ☐ Bronze ☐ In-Kind

**Total Commitment:** \$ \_\_\_\_\_ **Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Submit form to [tiffany@idaparts.org](mailto:tiffany@idaparts.org)

Invoice & upload link provided upon confirmation.

**Independent Distributors Association (IDA)**

[www.idaparts.org](http://www.idaparts.org)