

INDEPENDENT DISTRIBUTORS ASSOCIATION

Celebrating 67 Years of Global Aftermarket Excellence

IDA Hospitality Suite Sponsorship Prospectus

Event Overview

Date: March 4, 2026 | **Time:** 6:00 PM – 9:00 PM

Location: Westgate Las Vegas Resort, Suite 2910

Audience: IDA members, distributors, and industry partners attending CONEXPO 2026

Goal: Create a premier networking environment funded through tiered sponsorships offering high visibility and engagement.

Tier	Price	Availability	Key Benefits
Title Sponsor	\$6,000	1 Available	<ul style="list-style-type: none">Naming rights: "IDA Hospitality Suite presented by [Company Name]"Co-branding on signage, video loop, and promotional materialsBranded signature cocktail and bar napkins10 VIP invitationsFeatured 60-second promotional video on event screensLogo and company profile in IDA recap
Presenting Sponsor	\$3,500	Up to 2 Available	<ul style="list-style-type: none">Co-branding as "Presented with [Company Name]"Logo placement at food or bar stations6 VIP invitationsLogo in looping video reel, event signage, and social mediaInclusion in pre- and post-event communications
Gold Partner	\$1,500	Up to 4 Available	<ul style="list-style-type: none">Logo on all signage and event video loop5 VIP invitationsGroup recognition on LinkedIn and IDA email blastCollateral placement in suiteOption to provide branded giveaways or printed materials
Silver Partner	\$750	Up to 6 Available	<ul style="list-style-type: none">Logo on signage, video loop, and recap3 VIP invitationsGroup social media and email mentions pre-eventRecognition on event welcome slide
Bronze Supporter	\$400	Up to 10 Available	<ul style="list-style-type: none">Logo on signage and video reel2 VIP invitationsAcknowledgment in post-event recap
In-Kind Sponsor	Custom	Unlimited	<ul style="list-style-type: none">Recognition matched to contribution value (food, beverages, printing, décor, etc.)Logo placement on signage and verbal thank-you during eventInclusion in event program and recap

Key Dates

Sponsorship Commitment Deadline: January 15, 2026

Logos & Digital Assets Due: February 10, 2026

Sponsor Commitment Form

Company Name: _____

Contact Name: _____

Email / Phone: _____

Sponsorship Tier: Title Presenting Gold Silver Bronze In-Kind

Total Commitment: \$ _____ **Signature:** _____ **Date:** _____

Submit form to tiffany@idaparts.org

Invoice & upload link provided upon confirmation.

Independent Distributors Association (IDA)

www.idaparts.org