



## THE FUTURE OF THE AFTERMARKET

### 2025 IDA Convention Pricing Sheet

**Croke Park Stadium | October 7–10, 2025**

*All prices in USD. 23% VAT will be added at checkout.*

#### Attendee Registration

Registration Type	Price
Member – Full Convention	\$650
Member Spouse – Full Convention	\$300
Child Under 7 – Full Convention	\$200
Member – Friday Only	\$300
Non-Member – Full Convention	\$1,000
Non-Member – Friday Only (with F&B)	\$400
Non-Member – Trade Show Only (No F&B)	\$150

#### Optional Activities & Tours


Activity/Event	Price
<b>Golf Tournament (Oct. 7)</b>	
– Entry (Full Convention registrants only)	\$150
– With Club Rental	\$210
– Not Attending	\$0
– Motorized Cart (limited availability)	Included*
<b>Facility Tour – Dromone Engineering (Oct. 8)</b>	Included*
<b>GAA Stadium Tour (Oct. 10)</b>	\$75
<b>Private Hire Big Bus Tour (Oct. 10)</b>	\$40
<b>Dublin City Highlights Tour (Oct. 11)</b>	\$130
<b>Dublin Whiskey &amp; Pub Experience (Oct. 11)</b>	\$120

## Exhibitor Booths

Booth Type	Price
Member Booth Deposit	\$250
Member Booth	\$1,000
Non-Member Booth	\$1,875
New Member Booth	\$740

## Advertising Opportunities

Advertisement Type	Price
Full Page – Color	\$675
Half Page – Color	\$425
Full Page – 2-Color	\$550
Half Page – 2-Color	\$425
Half Page – Black & White	\$375

 *Advertising selections due by August 15, 2025.*

## Sponsorship Opportunities

### Future Boost Challenge

Support IDA's long-term goals with a direct donation.

- Contribution: **\$500**
- Proceeds benefit the IDA Trust Account.

## Tiered Packages

Level	Price	Key Benefits
Titanium	\$10,000	5 Full Registrations, top booth choice 2026, hotlink logo, exclusive passes
Platinum	\$7,500	3 Full Registrations, priority 2026 booth, hotlink logo, exclusive passes
Gold	\$5,000	2 Full Registrations, priority 2026 booth, hotlink logo
Silver	\$3,500	1 Full Registration, bronze-level benefits
Bronze	\$1,500	Logo signage, show recognition, website & Universal Magazine listing

## Event Sponsorships

Event	Price	Availability
Opening Reception – Bar	\$2,500	2 spots available
Opening Reception – Entertainment	\$1,650	1 spot available
Thursday Breakfast	\$1,500	Multiple
Thursday Lunch	\$2,000	Multiple
Trade Show Happy Hour	\$2,500	2 spots available
Friday Breakfast	\$1,500	Multiple
Friday Lunch	\$2,000	Multiple
Closing Reception – Bar	\$2,500	2 spots available
Closing Reception – Entertainment	\$2,300	1 spot available
Networking Break (per break)	\$1,500	4 spots available

## Branded Giveaways & Materials

Item	Price	Notes
Welcome Bags	\$1,500	Distributed to all attendees
Lanyards	\$1,250	Includes your logo
Welcome Bag Items	\$250 ea	Limit 1–3 items per sponsor

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## Key Dates

- **August 1, 2025** – Rate increase
  - **August 15, 2025** – Advertising deadline
  - **September 1, 2025** – Final refund deadline
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## Questions or Registration Support?

Visit the official registration page:

 [IDA 2025 Registration Form](#)